

USAWOA VISION AND MISSION STATEMENTS

Vision Defined

Perhaps the most distinguishing characteristic of most successfully managed U.S. companies is the clear presence of a "super ordinate goal" that becomes a portion of the value system, influencing all major decisions on a day-to-day basis (Pascale and Athos: The Art of Japanese Management).

The vision describes how the function will achieve its mission in the future. Though it seems to be just a statement of wishes and values, the vision:

- is the guidance for future action.
- is the basis for detailed and specific goals.
- when communicated can strengthen the commitment towards achieving functional goals.

Vision:

To be the preeminent professional association supporting Army warrant officers in all categories and status (Active Duty, ARNG, USAR and Retirees) and their families.

Mission Defined

The mission statement should clearly state the primary focus of a function. It should include the function's major processes and activities.

Every function must be guided by a mission statement that defines and justifies why it exists. Because it is the basis for all functional decision-making, everyone must understand the function's mission.

Mission:

To enhance the level of professionalism within all elements of the Corps and insure that those within and outside the Association understand and support that professionalism.

To insure that warrant officers in all elements of the Corps are properly and professionally represented within the Department of Defense, the Department of the Army, the Department of Veteran Affairs. The Military Coalition, and other organizations associated with and supportive of the defense of our country.

To insure that the recognition provided to warrant officers in all element of the Corps in the form of promotions, compensation, awards, training and education opportunities, etc. is appropriate and what is necessary to maintain a strong and effective Warrant Officers Corps.